



FOCUSING UPSTREAM

We make a healthy difference in communities by advancing health equity and improving conditions where people live, learn, work and play.

We are a 501(c)(3), private nonoperating foundation with assets dedicated exclusively to improving health in Minnesota. We support work in communities that are experiencing barriers to achieving optimal health, and we partner with organizations that are meaningfully engaged with the people they serve.

OUR FOCUS

Our focus for 2019–2022 is on three key social determinants of health where we have strong partners, momentum and history. These include **Healthy Start**, centering on quality early education; **Healthy Connections**, supporting safe, welcoming and connected communities; and **Access to Coverage**, aiming to expand enrollment in public insurance programs.

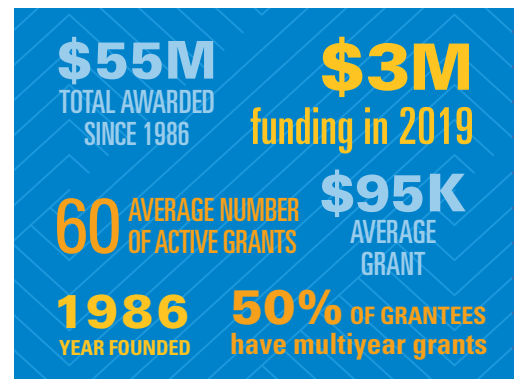
OUR STRATEGIES

Strategic grantmaking. Invest in lasting systems change and respond to emerging opportunities through a portfolio of competitive and invited grants.

Comprehensive approach. Support grantee success and advance the field through evaluation, communications, influence and capacity building.

Deep community connections. Deepen board and staff connections to the Foundation mission and the communities we serve.

Operational excellence. Nurture a mission-driven culture that excels at fostering relationships, strategic implementation, continuous improvement and financial stewardship.



FOUNDATION BOARD OF DIRECTORS

Frank Fernández, JD | President and CEO, Blue Plus; Vice President, Government Programs, Blue Cross and Blue Shield of Minnesota; Foundation Board Vice Chair

Bukata Hayes | Executive Director, Greater Mankato Diversity Council

Carolyn Link | President, Blue Cross and Blue Shield of Minnesota Foundation

Pamela J. Moret | President and CEO, brightpeak financial (retired)

John Orner | Vice President, Treasury and Investments, Blue Cross and Blue Shield of Minnesota

Craig Samitt, MD | President and CEO, Blue Cross and Blue Shield of Minnesota; Foundation Board Chair

Nancy Vyskocil | President and CEO, Northwest Minnesota Foundation

FOR MORE INFORMATION

Contact foundation@bluecrossmnfoundation.org, visit bluecrossmnfoundation.org, or call **(651) 662-3950** or toll free **1-866-812-1593**.

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